



PRINTING PARTNERS presents 2021 IRT Celebrity Radio Show
Shakespeare Thou Art on Mute
Sponsorship Levels & Benefits

The Celebrity Radio Show is the IRT's annual fundraising event and is known for putting the FUN in fundraiser. It is an evening that celebrates and raises money to support what the IRT does best, which is putting together a night of high quality theatrical entertainment. This year the Celebrity Radio Show will truly lean into its theme and we will be watching and participating from home. The cast will be made up of local celebrities and will be a combination of socially distanced on stage and Zoomed in from homes across the city and beyond. We will have the same elements that individuals have come to love - a witty and satirical script created for one performance only written by Ron Gifford along with jingles highlighting our Gold Sponsors performed by the Fabulous Torts. We will expand the fun to include special welcomes, cameo appearances, VIP break out rooms and a few surprises along the way that will make this night one that we won't soon forget and will be looking forward to again! There will still be the wonderful silent auction, a specialty drink for patrons to make at home, and we are looking for ways to keep the party still partying even if we are all dancing in our own living rooms. We hope you will join us for this unique one-night only experience and help support the plays and programs of the IRT. You make our mission possible!

SAVE THE DATE: FRIDAY, MARCH 12

GOLD - \$7,000

Recognition

- Recognition as Celebrity Radio Show sponsor in digital IRT production programs (deadline dependent)
- Social media activation and recognition
- Recognition on event collateral (deadline dependent)
- Featured on Celebrity Radio Show web site

Virtual Event

- Casting rights for one role in Radio Show performance
- Custom radio-style jingle sung during performance
- Virtual access to IRT Celebrity Radio Show event for entire organization
- Access to a VIP virtual lounge on the night of the event
- Access to breakout virtual spaces for your organization's guests

IRT Play Access

- Access for 10 households to one 2020-2021 IRT virtual production

BRONZE - \$1,750

- Featured on Celebrity Radio Show web site
- Recognized during virtual event
- Access for 15 households to virtual event
- Access for 5 households to 2020-2021 IRT virtual production

INDIVIDUAL - \$30

- virtual access to event for your household